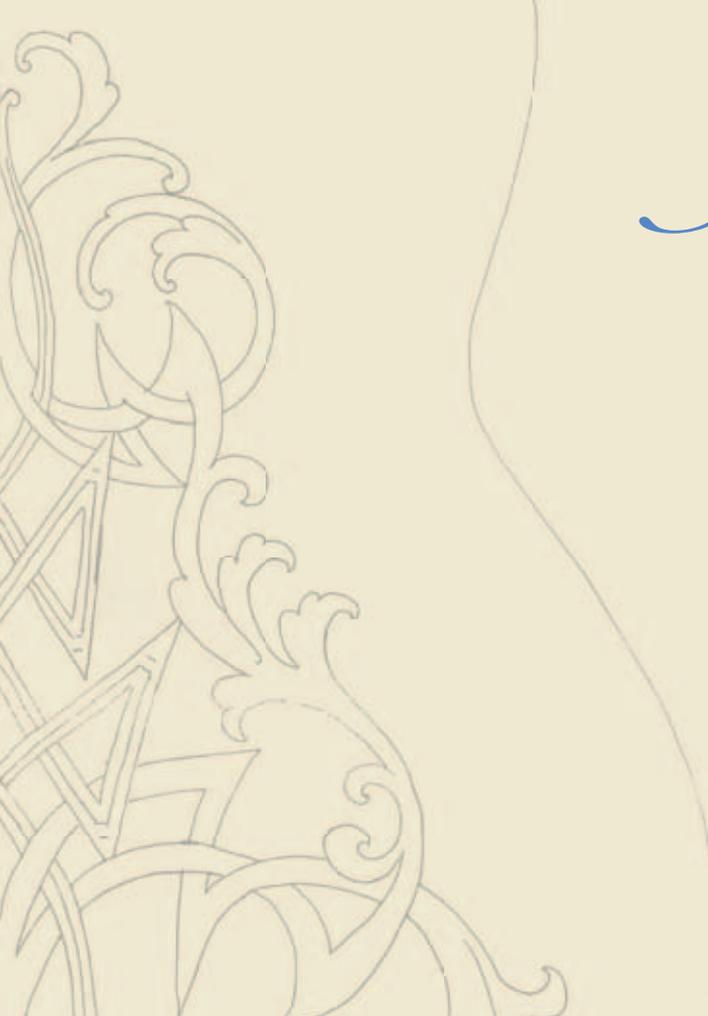




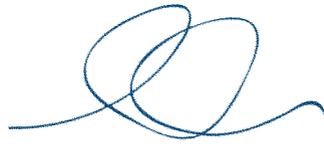
BLUEBERRY





*A*t Blueberry, our purpose is clear – to produce the most beautiful, finest sounding guitars... one at a time. Every instrument is handmade using only the best materials and most skilled craftsmanship. No two are alike. All meet the same exacting standards demanded by great musicianship and connoisseurs.

We trust that you will hear the difference with the very first note played and experience for yourself the new possibilities that await your talent.



*Danny Fonfeder
CEO of Blueberry Guitars*





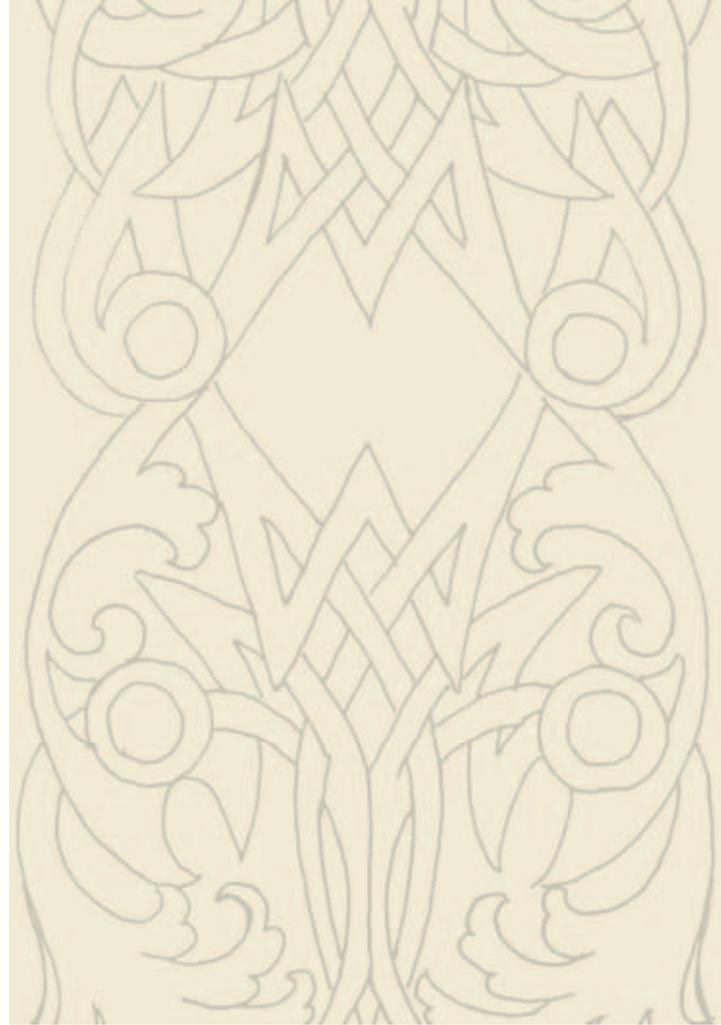


Nothing Compromised

Nothing Compares

Blueberry came into fruition through the impetus of Montreal musician and businessman Danny Fonfeder, who invited George Morris, well-respected American luthier, and the revered Balinese woodcarver, Wayan Tuges to join forces to create something extraordinary. Their decision to combine their knowledge and expertise has made possible the existence of guitars with uncompromised beauty and sound.

Morris has been a respected teacher in the craft of making stringed instruments for over twenty-five years. He brings with him the experience and innovation that ensures Blueberry guitars are second to none as musical instruments. In turn, Tuges, world-acclaimed for his inspirational woodcarvings, contributes his artistic vision and breathes life into each guitar. On completion, each Blueberry is a work of exceptional brilliance.







Crafted for Sound





What makes our guitars special?

American luthier and educator, George Morris, and Balinese woodcarver, Wayan Tuges, bring together two great craft traditions, combining the best of Western technology and expertise, with the best woodcarvers in the world. Their instruments literally embody a marriage of East and West and celebrate the joining of mind and spirit.

Many hands will add their expertise to a Blueberry before it is tested and judged ready for use. An experienced team of craftsmen, under the direction of Morris and Tuges, carefully carry out each step of this labor-intensive process in a limited production workshop in Bali, Indonesia. Utmost attention to detail is given to each and every part of the guitar to ensure that the best performing instruments are made.

Blueberry guitars are instruments of delicate precision. Because they are not mass-produced, they can afford to be finely braced for optimal performance. They are therefore noticeably richer in harmony, greater in sensitivity, more dynamic in range and possess superior sounds. A Blueberry serves the musician who aspires for greater artistic expression.





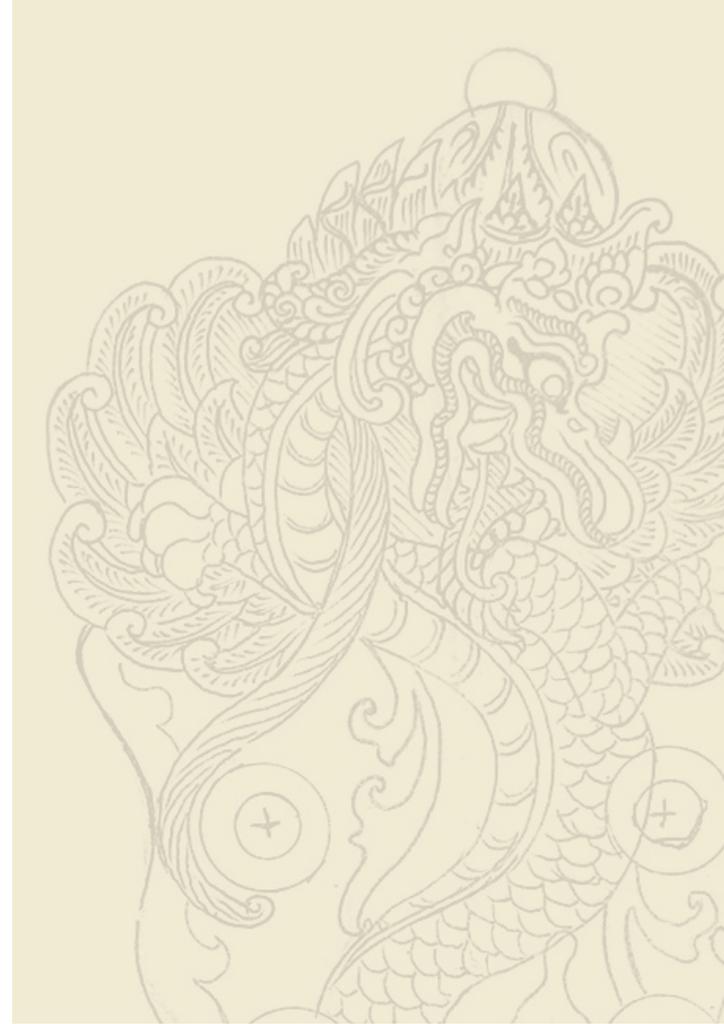


A close-up photograph of a violin body, focusing on the intricate wood carvings. The body is made of a rich, dark wood, possibly maple or rosewood, and features detailed relief work. The scrollwork is particularly prominent on the lower bout and the upper bout, showing floral and foliate motifs. The f-hole is visible in the center, and the bridge is partially seen at the bottom. The lighting is dramatic, highlighting the texture and depth of the carvings. The background is dark and out of focus.

Exceptional Brilliance

The best quality woods have been sourced throughout the world to be used at our workshops. African ebony, spruce, sycamore, East Indian rosewood, Maccagar ebony and maple have each been selected for their exceptional quality towards the final sound. The thin, hard finish that we use on our woods, very similar to French polish, but without the danger of softening or alcohol damage, never dampens the sound with too much weight. It won't crack, peel or chip and is especially wear resistant.

Playability is a major consideration when designing each guitar. All Blueberry fretboards are wood-bound so the feel of the neck is always smooth and free of sharp frets. Hardwood laminates stiffen the neck, adding to the instrument's ability to hold its tune. We choose the woods used for lamination so they are consistent with the woods used on the instrument. There will be a consistent strip of ebony sandwiched between two pieces of wood that matches the wood used on the back. Set-up and intonation are always designed for playing ease and perfect tuning.



With our vision and such attention to detail, it is inevitable that a Blueberry guitar will satisfy those who demand perfection.









Optimal Performance



Blueberry currently offers three styles of guitars.

This is our largest, deepest instrument, just right for the flat-picking singer/songwriter, or bluegrass musician. Powerful, with a sonorous, crisp bass and clear, ringing trebles, it matches the intensity of the banjo and fiddle player, and its dynamic range perfectly complements vocal accompaniment.

This is a finger-picker's instrument. The smaller, shallower body is lighter on its feet, and quicker to respond to the subtlest nuance. It is bright and clear, and the greater separation of tones gives the finger-stylist a wider range of expression.

The Blueberry classical guitar is built for even response throughout the tonal range. It is not 'bass heavy' as are most. The slightly arched matrix bracing allows for a very light, but strong and stiff top.

Dreadnought

Most large, deep guitars tend to muddy the sound, at the expense of clear bass notes, and a clear definition overall. We think you will find that this is not the case with the Blueberry dreadnought. Notes are powerful but clear, with crispness throughout the tonal range, and balance across the board.

Grand Concert

No lack of power here, however. The light, rounded body pumps sound very efficiently. And the deep waist stabilizes the instrument when played sitting down. This is a very nimble and expressive guitar worthy of the finest finger technique.

Classical

The sound is powerful, clean and fast on the attack, yet well rounded, and capable of great subtlety.







Custom orders are welcome from those who want to own an even more personal instrument. Our team can assist in designing inlays and carvings to your specifications and taste. Everything from the neck to the string lengths can be made to perfectly agree with the player. Such a service guarantees that what you hold is truly one of a kind.

Available options:

Florentine cutaway

The cutaway option is useful for those who want more access to the upper frets. The curved Florentine design accommodates this with no interference where the neck joins the body. The edge of the fretboard is flush with the side for a seamless transition.

Ergonomic

We have all seen players craning their necks over the body of a guitar for a better view of the fretboard. With our ergonomic design, the body depth of the instrument tapers slightly towards the bass upper-bout, just enough to roll the guitar closer to him and bring the fretboard into full view. The player also experiences an instrument that appears thinner and more comfortable to play.



Side monitor port

With conventional instruments, the player hears something different from what the audience hears. The sound hole faces the audience, and they hear what comes out of the airchamber. The player, however, positioned behind the guitar, hears very little of this. The side port acts as a monitor, so that the player can hear the same full richness of sound that the audience hears.

Pickups: passive, active

Blueberry guitars can outfit steel-string instruments with either passive or active pick ups ready to be plugged into an amplifier, preamp, or mixing board. Both pickups are made by L.R. Baggs. The passive model plugs into a preamp, or an amplifier with a low/highinput switch. It requires no batteries or maintenance. The active model comes with a battery-pack for a 9 volt battery installed inside the guitar on the end of the neck block, and a volume wheel installed inside the edge of the sound hole on the bass side. It has its own preamp and can be plugged directly into any amplifier.



	<i>Dreadnought</i>	<i>Grand Concert</i>	<i>Classical</i>
Scale length:	25 1/2" - 648mm	25 1/2" - 648mm	25 5/8" - 650mm
Number of frets:	20	20	19
Width lower bout:	15 3/4" - 40cm	15 3/8" - 39cm	14 3/4" - 37.5cm
Upper bout:	11 3/4" - 29.8cm	11 1/2" - 29.3cm	11" - 28.1cm
Body length:	20" - 50.8cm	19 11/16" - 50cm	19 5/8" - 49.9cm
Body depth at heel:	4 1/2" - 11.5cm	3 7/8" - 9.8cm	3 3/4" - 9.5cm
At butt:	5" - 12.7cm	4 1/4" - 10.8cm	4 1/4" - 10.8cm
Total length:	42" - 106.7cm	41" - 104cm	40" - 101.6cm
Nut width:	1 13/16" - 43mm	1 13/16" - 43mm	2 1/8" - 54mm
String-spread at saddle:	2 1/4" - 56mm	2 1/4" - 56mm	2 3/8" - 60mm



Woods for all guitars:

Necks: mahogany, with centre laminates
of ebony, rosewood, bloodwood

Tops: spruce

Backs and sides: rosewood, maple, walnut,
cherry, mahogany, Tasmanian blackwood, padauk

Fret boards: ebony, rosewood, bloodwood; bound
with ebony, or bloodwood

Bindings: ebony, rosewood, padauk, bloodwood

Rosettes: carved ebony

Inlays: jackfruit wood, mother of pearl, abalone

Headplates: carved ebony, rosewood

At Blueberry, we believe that our guitars will not only retain their value, but also appreciate over time. It is for this reason that each handmade instrument has a unique registration number and a thumbprint so that the authenticity of each guitar can be verified. We therefore encourage all owners to advise us of any change of ownership for any reason so that we may better record the history of each instrument.



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